1.What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. As the amount of contribution goes larger, the successful rate of contribution is decreasing, and the failed and the cancelled rate increases at the same time.
2. More backers like to contribute on theater and music category, which means people favor arts the most. Less people contribute their money to journalism.
3. In the first half of year, people like to contribute more comparing to the other half of year. The amount of the successful goes to peak especially in May.

2. What are some of the limitations of this dataset?

a. The Sampling population may not represent general population, so the conclusion may be not applicable to general population.

b. The classification of category may not be distinguished.

c. There may have the issues of the quality of data

3. What are some other possible tables/graphs that we could create?

Average donation vs. Sub-category

The duration from the start date of a campaign and the end of a campaign among all category vs. Successful

Average donation per category vs. Pledge